

September 2009

Latest news from SSP

- SSP has won an eight year contract to operate 15 of 21 new food and beverage units at **Malaga Airport, Spain**. The new outlets will include a restaurant called Lamoraga Airport, which was developed in conjunction with Michelin-starred chef Dani García.
- SSP's **TravelWise consumer value programme** is proving a great success. Early results are very positive, even in the face of declining passenger numbers. At Geneva and Zurich - the first airports for which results are available - penetration among travellers and airport staff has increased, as has average spend.
- SSP has once again been named as one of the UK's leading companies by **The Sunday Times**. It has risen from 30th to 27th place in the **Deloitte Top Track 100** league table, which ranks Britain's biggest private companies. The survey, now in its eighth year, is conducted by Oxford-based research and events company Fast Track.
- **Burger King, Hippopotamus, Oriental Gourmet, Gino's ToGo, CUP&CINO, Caffè Ritazza, Upper Crust and Yum Cha** are among the brands that are now welcoming their first customers at **Cairo International Airport's** new third terminal. SSP manages approximately 85% of the food and beverage business at the new terminal.
- SSP has opened a new **Coffee Club** outlet at **Brussels Midi Station**.
- **Starbucks** has made its first appearance at a French airport at Terminal 1 of **Paris-Charles de Gaulle Airport**.
- Finland's **My City Helsinki** bar and restaurant has opened this month, along with a Go Cafe at **Helsinki-Vantaa's** Terminal 1. SSP will also open its first Spa at Helsinki in December.

- And **SSP's Finnish team** has now lost a total of 181 kilos, three people have given up smoking, and 147 members of the team attended various sports days as part of the company's Boosted health and fitness programme. Staff sickness rates and turnover have decreased significantly since the programme kicked off.
- **Rail Gourmet** has launched a new environmental initiative. Called **Step by Step**, the new scheme outlines the company's plans to meet its responsibilities towards the environment, and covers a number of areas including compliance with environmental law, the promotion of environmental management and working in partnership with suppliers, landlords, customers and staff to promote sound environmental practices.
- **SSP UK Air** scored over 92% in the latest **Burger King Operations Excellence Review**. This outstanding score was topped by only one other franchise group out of the 900 surveyed across the world.
- SSP UK has opened a new **Caffè Ritazza** at **Leeds Bradford International Airport**.
- The new look for **Millie's Cookies** has been unveiled at Newcastle's Metro Centre, Manchester's Trafford Centre, White City, and Bristol's Cabots Circus Shopping Centre. The company has also opened a new Millie's Cookies, together with an Upper Crust in The Vault at London Bridge Station.
- SSP UK's Good to Go campaign is now operating in 17 airports. The company has also run a number of field marketing Event Days featuring 'everyone's a winner' scratch-cards in Bristol, East Midlands, Manchester T1 and T2 and Newcastle.
- **Camden Food Co** is one of 19 trail-blazing catering brands currently trialling a UK Government initiative with the **Food Standards Agency**. As part of the programme, nutritional information for a range of products will be available on menu boards and other point of sale material. Camden Food Co has also launched an extensive new salad range, offering seven healthy and convenient options from which to choose.
- **SSP UK** has joined forces with children's toy designer Leapfrog to open an interactive play area in The Real Food Company at Manchester Airport's Terminal 1. This is the first Leapfrog play area in any airport in the world.
- Germany's latest **Gosch** seafood restaurant has opened at **Cologne Central Station**. The new restaurant has been very well received by passengers and the airport client.

- SSP will open its first **Starbucks** at a German location later in September at **Frankfurt Airport**.
- A new **Caviar House & Prunier Seafood Bar** has opened at **Zurich Airport**.
- At the end of September, SSP **Switzerland** will open a **Bonne Journée** outlet at **Biel/Bienne Station**. A **Grand Comptoir** brasserie will also feature at the station when it is rebuilt at the end of next year. This is SSP's first venture at the protected building, which is more than a century old.
- **Picnic and Point** opened at the new terminal at Norway's Alta Airport in August. The official opening of the new building will take place on 25th September.

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Editor's notes:

SSP, the Food Travel Experts, is the leading dedicated operator of food and beverage brands in travel locations worldwide, with operations in 140 airports and 300 railway stations in 32 countries. Its unparalleled portfolio of international, national, local, specialty and new breakthrough food and beverage brands includes Starbucks, Caffè Ritazza, Burger King, M&S Simply Food, Bonne Journée, Caviar House & Prunier, Pizza Hut, Upper Crust and Le Train Bleu. SSP has operations in airports, railway stations, motorway service areas, retail and leisure parks and conference centres.

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