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## **SSP outlines detail of its contract renewal in Zurich**

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SSP, The Food Travel Experts, have announced details of plans for their food and beverage operations at Zurich Airport, following the win of a seven plus two-year deal to continue to run a number of outlets. The new contract will see the redevelopment of some of its existing units, including the Holiday Bar. This will be refurbished and re-branded as a sports bar, offering a full menu including a range of healthy options. The full-service restaurant will be extended from 60 to 120 seats.

The Center Bar will remain in its current format, but it will offer a re-designed Asian-influenced menu. La Corbeille will be re-modelled, as will the three bars at the airport's Pier A. Pier B, which is currently closed, will re-open in 2011 with two new concepts to cater for Shengen and Non-Shengen passengers. The mix of brands used will be chosen to reflect the culture and cuisine of Switzerland – which is a key priority for the airport.

'Our ambition is to make a step change in the facilities at our airside area,' said Peter Eriksson, Chief Commercial Officer at Zurich Airport. 'SSP is the right partner to help us achieve this goal.'

Commenting on the win, Rick Stavast, Managing Director of SSP Switzerland said; 'We are delighted to be working in partnership with the team at Zurich Airport to further enhance the customer experience here at Zurich. This is one of the most impressive airports in the world, and the standards expected are high. We're very proud to be playing a role in this prestigious project.'

The 8 million Swiss Franc (5.5 million Euro) refurbishments will take place over the next 24 to 36 months.

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**About SSP**

SSP is the leading dedicated operator of food and beverage brands in travel locations, operating restaurants, bars, cafes, food courts, lounges and convenience stores in airports, train stations, motorway service stations, shopping malls, conference centres and other leisure locations. With a heritage stretching back over 60 years, today SSP has 30,000 employees, serving millions of customers every week. It has business at over 140 airports and over 250 rail stations, and operates more than 2,100 units in over 30 countries around the world.

SSP operates an extensive portfolio over 200 international, national, local and speciality brands. These include Upper Crust, Starbucks, Caffè Ritazza, Burger King, M&S Simply Food, Bonne Journée, Pizza Hut, Caviar House & Prunier, and leading Japanese noodle brand Ajisen Ramen as well as stunning bespoke concepts such as the Montreux Jazz Café in Geneva and the Bambini Wine Room in Sydney. Its brand portfolio is tailored for each specific location, depending on variables such as passenger profile, need states, location type, size and design.