

December 2009



# *In The News*

*The latest news from SSP The Food Travel Experts*



## Sweden

- Starbucks will make its debut in the Swedish market at Stockholm Arlanda airport in February next year.
- Burger King at Stockholm Central Station has been named King of Champs among all BK units in Sweden and Denmark. This Burger King outlet was also the winner of SSP Sweden's Booster competition for the third year running. Sweden's leading sales person, Samir Mohammad, who claimed the Booster programme's top prize also works at this outlet.
- Restaurant Stockholm at Stockholm Central Station has been named among the country's top restaurants in this year's edition of the prestigious 'White Guide'.
- SSP is to operate Sweden's first ever commercial lounge at a rail station at Gothenburg Central Station. The lounge will be opened in partnership with client Jernhusen.

## Finland

- Kimmo Tuominen has been named as one of three finalist in Finland's Aromi Pro Chef of the Year Award. Kimmo works at the Deli Tower Restaurant, Helsinki-Vantaa Airport.

## France

- SSP France and ADP hosted a chocolate-themed consumer taste-testing event at Paris Charles de Gaulle in November. The event was attended by over 30 journalists, and received major coverage in the national and international press.  
[http://www.vonews.fr/article\\_8118](http://www.vonews.fr/article_8118)

## US

- Panopolis is now open at Toronto and New York's JFK Airport.
- Camden Food Co., Indianapolis International Airport, is awarded second place within the Best New Food and Beverage Concept category at recent ACI-NA, Excellence in Airport Concessions Contest.

## UK

- A promotion to launch Upper Crust's Mexican Fiesta baguettes was held at Victoria Station in November. Travellers were invited to perform with a live Mariachi band for a chance to win a luxury holiday for two in Mexico.  
<http://www.youtube.com/TheMexFactor>

- SSP UK has been awarded the title of Best Service Provider by the Airport Operators Association for its work with Manchester Airport.
- SSP's has beaten its target and raised a staggering £130,000 for its chosen charity The Railway Children, which helps underprivileged children across the world.
- Newcastle Airport has won an Outstanding Contribution award for its work with Working Links, an employment initiative to help job seekers in deprived areas.
- Graz Moroni has been appointed National Coffee Champion for SSP.

## Singapore

- O'Learys at the Singapore Flyer had a special 'Obama Burger' on the menu in November, in honour of the US President, who was in town for the APEC Summit.

## Thailand

- A second Dairy Queen outlet has opened at Hat Yai. The outlet opened one and half months ahead of schedule.

## Cyprus

- Twelve new outlets, incorporating 20 different brands and concepts have opened at Larnaca. The concepts range from fast food outlets to casual dining and coffee shops, and include Burger King, Costa Coffee, Segafredo, Flo Cafe, Caffè Ritazza, Sbarro, Camden Food Co, Upper Crust, Food Village and a Flavours convenience store as well as tailor-made concepts.

---

For further information or to comment on any of the information in this newsletter, please contact;

Clare Williams Fannin  
Templemere Public Relations  
[clare@templemerepr.co.uk](mailto:clare@templemerepr.co.uk)

[www.foodtravelexperts.com](http://www.foodtravelexperts.com)