

## Press Release

### LEADING GLOBAL FOOD AND BEVERAGE OPERATOR SSP STARTS TRADING AT SYDNEY AIRPORT

15<sup>th</sup> October, 2009

Following the successful award of five food and beverage tenancies in the newly revamped international terminal of Sydney Airport last year, SSP has now successfully opened Caviar House & Prunier, Bambini Wine Room and Itacho Sushi.

Caviar House&Prunier Seafood bar has now opened its doors in the revamped international terminal of Sydney airport. Situated close to the spectacular Forum in the centre of the terminal and surrounded by high end retail brands, Caviar House & Prunier Seafood Bar provides travellers with elegant surroundings to enjoy a selection of Prunier caviar, smoked Balik salmon, sushi, sashimi and foie gras. The 59 year-old luxury caviar house and creator of fine gastronomy is the only seafood bar in the world to produce its own smoked salmon and fresh caviar, as well as importing caviar from the Caspian Sea.

Bambini Wine Room is the second outlet to have opened. Situated in the Forum, this local favorite commands an imposing view of the surrounding retail outlets and the stunning roof structure. Bambini Wine Room, a true icon on Sydney's food and wine scene, has enjoyed an enviable reputation from its conception. In 2007, Gourmet Traveller magazine awarded it the much coveted title of Sydney's best bar.

Itacho Sushi, which is situated in the new Sydney Boulevard precinct behind Caviar House&Prunier, was founded in 2007 by Ricky Cheng, the owner of the most famous sushi chain in Hong Kong. The name Itacho Sushi promises to bring a truly authentic Japanese experience to the Australian shores.

Says Andrew Charlton, General Manager SSP Australia, "we are really thrilled by the positive response to our new food offer, from the travelers and client alike. Bambini Wine Room is trading above our expectations

while sales in Itacho Sushi are encouraging. Caviar House&Prunier is a high end brand and will require some more time but we feel confident that we will be able to get the sales where we want.”

Daren Lau, Managing Director, SSP Asia Pacific, said, “Sydney International Airport represents an extraordinary opportunity for our first venture into the Australian market. The redevelopment of Terminal 1 has reinforced Sydney Airport’s reputation as one of the world’s leading airports. We are very pleased to be partnering with SACL at such an exciting time in the airport’s development. We have now a strong team in Sydney, great brands in great locations and I am sure we will be able to provide a service that will be enjoyed by all our stakeholders, our customers, our client and our staff”.

In end October, SSP will open Trattoria Prego next to Itacho Sushi. Trattoria Prego is a concept developed by SSP that will offer travelers a selection of deli-style food and Italian favorites such as Pizza. This will be followed by the opening of Danks Street Depot, an iconic restaurant on the local food scene, offering contemporary Australian food.

Further information:

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SSP The Food Travel Experts

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Editor's notes:

SSP, the Food Travel Experts, is the leading dedicated operator of food and beverage brands in travel locations worldwide, with operations in 140 airports and 300 railway stations in 32 countries. Its unparalleled portfolio of international, national, local, specialty and new breakthrough food and beverage brands includes Starbucks, Caffè Ritazza, Burger King, M&S Simply Food, Bonne Journée, Caviar House & Prunier, Pizza Hut, Upper Crust and Le Train Bleu. SSP has operations in airports, railway stations, motorway service areas, retail and leisure parks and conference centres.

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